



October 20 - 22, 2026

Coast Prince George Hotel, Downtown Prince George

Sponsorship Opportunities & Benefits

Join us in bringing together the best tourism operators and communities from around Northern BC for a one and a half day conference of learning and networking. Help build tourism in Northern BC by supporting this important industry development conference.

EPIC SPONSOR (1 available - SOLD OUT) \$10,000

- ❖ Opportunity to address attendees and introduce the Opening Keynote Speaker
- ❖ Three complimentary conference registrations
- ❖ Prominent table or popup banner display space for the duration of Summit
- ❖ Recognition on Summit signage, print materials and website

LEGEND SPONSOR (Breakfast, Lunch, Keynote - 3 available) \$7,500

- ❖ Opportunity to address attendees for 3 minutes
- ❖ Two complimentary conference registration
- ❖ Table or popup banner for the duration of Summit
- ❖ Recognition on Summit signage, print materials and website

SAGA SPONSOR (Welcoming & Networking Receptions - 1 available) \$5,000

Make a huge impact by sponsoring one of the two receptions

- ❖ Opportunity to address attendees at the reception
- ❖ One complimentary conference registration
- ❖ Table or popup banner for the duration of Summit
- ❖ Recognition on Summit signage, print materials and website

PROMOTER SPONSOR (3 available) \$3,000

- ❖ Sponsor a session of your choice
- ❖ Table or popup banner for the duration of Summit
- ❖ Recognition on Summit signage, print materials and website

SUPPORTER SPONSOR (3 opportunities) \$2,000

- ❖ Sponsor a refreshment break for conference delegates
- ❖ Recognition on Summit signage, print materials and website

FISH TALES: POP UP & BOOTH DISPLAYS \$1,000

- ❖ Pop-up banner or table display. Please contact us for more details.

For more information, visit www.travelnbc.com/about-us/summit/ or contact Aimee Cordeiro at aimee@nbcctourism.com