



October 20 - 22, 2026
Coast Prince George Hotel, Downtown Prince George

Sponsorship Opportunities & Benefits

Join us in bringing together the best tourism operators and communities from around Northern BC for a one and a half day conference of learning and networking. Help build tourism in Northern BC by supporting this important industry development conference.

EPIC SPONSOR (SOLD OUT)	\$10,000
❖ Opportunity to address attendees and introduce the Opening Keynote Speaker ❖ Three complimentary conference registrations ❖ Prominent table or popup banner display space for the duration of Summit ❖ Recognition on Summit signage, print materials and website	
LEGEND SPONSOR (Breakfast, Lunch, Keynote - 3 available)	\$7,500
❖ Opportunity to address attendees for 3 minutes ❖ Two complimentary conference registration ❖ Table or popup banner for the duration of Summit ❖ Recognition on Summit signage, print materials and website	
SAGA SPONSOR (Welcoming & Networking Receptions - 2 available)	\$5,000
<i>Make a huge impact by sponsoring one of the two receptions</i> ❖ Opportunity to address attendees at the reception ❖ One complimentary conference registration ❖ Table or popup banner for the duration of Summit ❖ Recognition on Summit signage, print materials and website	
PROMOTER SPONSOR (3 available)	\$3,000
❖ Sponsor a session of your choice ❖ Table or popup banner for the duration of Summit ❖ Recognition on Summit signage, print materials and website	
SUPPORTER SPONSOR (3 opportunities)	\$2,000
❖ Sponsor a refreshment break for conference delegates ❖ Recognition on Summit signage, print materials and website	
FISH TALES: POP UP & BOOTH DISPLAYS	\$1,000
❖ Pop-up banner or table display. Please contact us for more details.	

For more information, visit www.travelnbc.com/about-us/summit/ or contact Aimee Corderio at aimee@nbctourism.com

