



October 20 - 22, 2026
Coast Prince George Hotel, Downtown Prince George

Sponsorship Opportunities & Benefits

Join us in bringing together the best tourism operators and communities from around Northern BC for a one and a half day conference of learning and networking. Help build tourism in Northern BC by supporting this important industry development conference.

EPIC SPONSOR (SOLD OUT)	\$10,000
<ul style="list-style-type: none">❖ Opportunity to address attendees and introduce the Opening Keynote Speaker❖ Three complimentary conference registrations❖ Prominent table or popup banner display space for the duration of Summit❖ Recognition on Summit signage, print materials and website	
LEGEND SPONSOR (Breakfast, Lunch, Keynote - 3 available)	\$7,500
<ul style="list-style-type: none">❖ Opportunity to address attendees for 3 minutes❖ Two complimentary conference registration❖ Table or popup banner for the duration of Summit❖ Recognition on Summit signage, print materials and website	
SAGA SPONSOR (Welcoming & Networking Receptions - 2 available)	\$5,000
<p><i>Make a huge impact by sponsoring one of the two receptions</i></p> <ul style="list-style-type: none">❖ Opportunity to address attendees at the reception❖ One complimentary conference registration❖ Table or popup banner for the duration of Summit❖ Recognition on Summit signage, print materials and website	
PROMOTER SPONSOR (3 available)	\$3,000
<ul style="list-style-type: none">❖ Sponsor a session of your choice❖ Table or popup banner for the duration of Summit❖ Recognition on Summit signage, print materials and website	
SUPPORTER SPONSOR (3 opportunities)	\$2,000
<ul style="list-style-type: none">❖ Sponsor a refreshment break for conference delegates❖ Recognition on Summit signage, print materials and website	
FISH TALES: POP UP & BOOTH DISPLAYS	\$1,000
<ul style="list-style-type: none">❖ Pop-up banner or table display. Please contact us for more details.	

For more information, visit www.travelnbc.com/about-us/summit/ or contact Jennifer Moore at jennifer@nbctourism.com