**Social Media Suggested Posts – Tourism Week 2022**

After you have posted your Tourism Week news release to your website use these social media posts to spread the word about Tourism Week 2022 and the local advocacy initiatives you will be engaging in.

**LinkedIn Post**

It is Tourism Week 2022! It is time to celebrate our local tourism operators, businesses, and organizations! We are using the week to kickstart engagement with the community. We want to better understand your knowledge and support for the tourism industry.

Do you have opinions? We’d love to hear them. Leave us a comment.

#TourismWeekCanada2022 #GreenMeansGo #TourismCounts

*(Link to your news release)*

*Suggested image:*

**Tweets**

May 29-June 4 marks Tourism Week 2022! We are kicking off initiatives to better understand local perceptions and understanding of tourism in our area. Want to be involved? Let us know. *(Link to your news release)* #TourismWeekCanada2022 #GreenMeansGo #TourismCounts

We want to hear from you this Tourism Week! Tweet us – what are your ideas and opinions regarding the tourism industry in our community? *(Link to your news release)* #TourismWeekCanada2022 #GreenMeansGo #TourismCounts

Light Up Green this Tourism Week from May 29-June 4 as part of the #TIAC #GreenMeansGo campaign to raise awareness of the tourism industry’s economic, social, and cultural importance in Canada. #GreenMeansGo and #TourismWeekCanada2022.

**Facebook Post**

Did you know that May 29-June 4 is Tourism Week 2022? How are you celebrating? We are kickstarting a series of opportunities to engage with our community! We are excited to spend the coming weeks talking to members of the community about tourism in [your community] and your support for a thriving tourism economy.

Do you have opinions about tourism? We’d love to hear them. Leave us a comment – let’s start a conversation about tourism in our region.

#TourismWeekCanada2022 #GreenMeansGo #TourismCounts

*(Link to your news release)*

*Suggested image:*