**Office of the Mayor**

**City/Town**

**Date**

**Proclamation**

**WHEREAS,** (Insert municipality) supports and celebrates the social, cultural, environmental, and economic value tourism and tourism related businesses contribute to our community; and

**WHEREAS,** our local economy is deeply impacted by the tourism industry directly through hotels, restaurants, and the entire hospitality industry creating countless jobs and generating spending in the local economy; and

**WHEREAS,** our local economy is deeply impacted by the tourism industry indirectly through local shops, activities, attractions, breweries, wineries, and farms who are all reliant on the spending that is generated by tourism and actively enhance the cultural fabric of our communities; and

**WHEREAS**, in 2018 tourism revenue received by businesses, individuals, and governments in B.C. totalled $20.5 Billion, with provincial tourism consumer tax revenue topping $1.7 Billion; and

**WHEREAS,** B.C. is home to over 19,000 tourism-related businesses, employing more than 161,500 individuals.

Name, title, town/province, country

do hereby proclaim (insert month);

(Insert title of proclamation)

and urge all citizens to support their local businesses and individuals who have been directly or indirectly impacted by the tourism industry.

**Now Therefore,** I (insert Mayors name), do herby proclaim the month of (insert) as (insert title) in (insert community) on this \_\_\_\_\_\_\_day of \_\_\_\_\_\_\_, 2022.