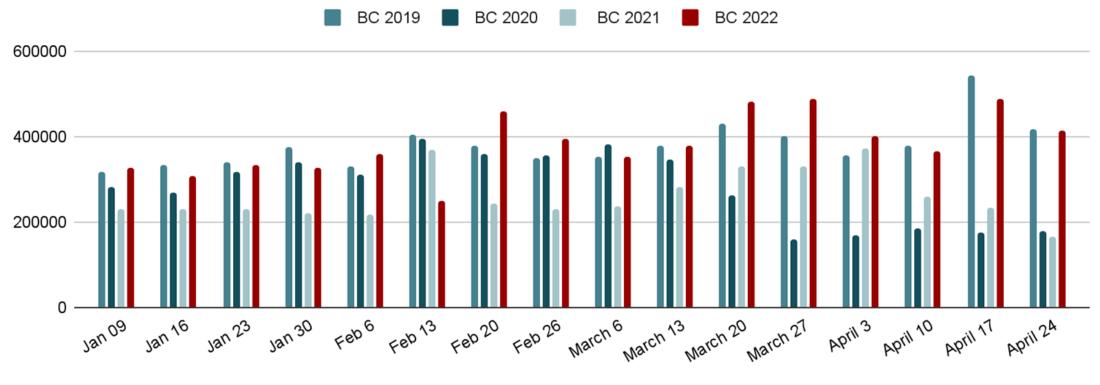
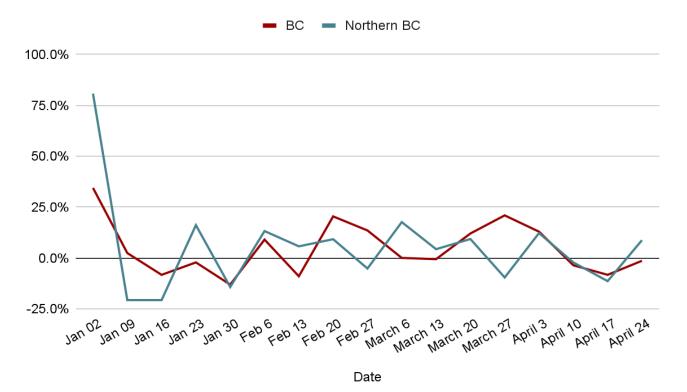
Domestic Overnight Visitors - Weekly Year Over Year (2019, 2020, 2021, 2022) Variation British Columbia



Date

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Domestic Overnight Visitors - Weekly Year Over Year (2019, 2020, 2021, 2022) Variation Northern BC



Key Findings

- Domestic Overnight Visitation to Northern BC for Week 16 (April 18 - April 24, 2022) is up 8.8% compared to the same week in 2019
- Northern BC saw 10.1% more visitation when compared to British Columbia during Week 16 (April 18 - April 24, 2022)
- Visitation to Northern BC **increased 9.2%** and British Columbia **increased 20.1%** when comparing Week 15 (April 11 - April 17, 2022) to Week 16 (April 18 - April 24, 2022)

Long Weekends and Holidays: -New Years Day ~ Jan 1, Family Day ~ Feb 21, Easter - April 17

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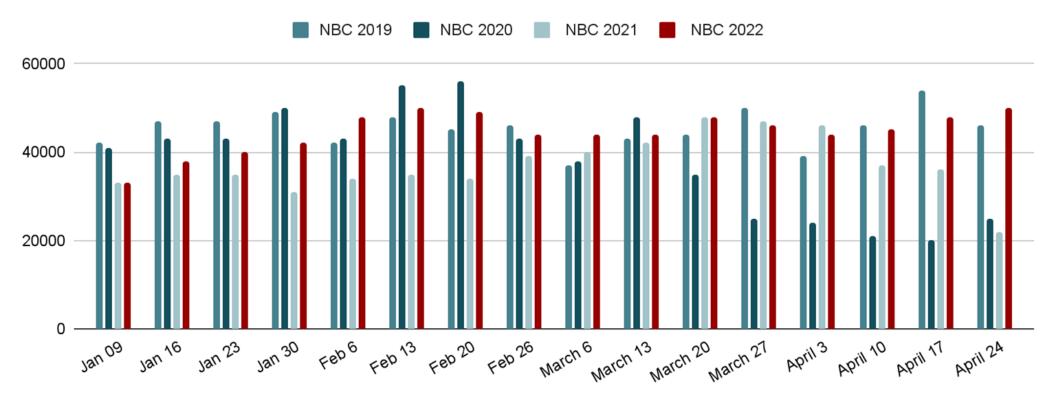
Notes relating to the date

Data is based on the movement of mobile devices travelling within BC from BC or the rest of Canada who have spent one night 60 kms from their mobile device's home location.

Therefore it includes all mobile movement

• Weeks vary year to year so impacted by holidays, etc.

Domestic Overnight Visitors - Weekly Year Over Year (2019, 2020, 2021, 2022) Variation Northern BC



Date

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