

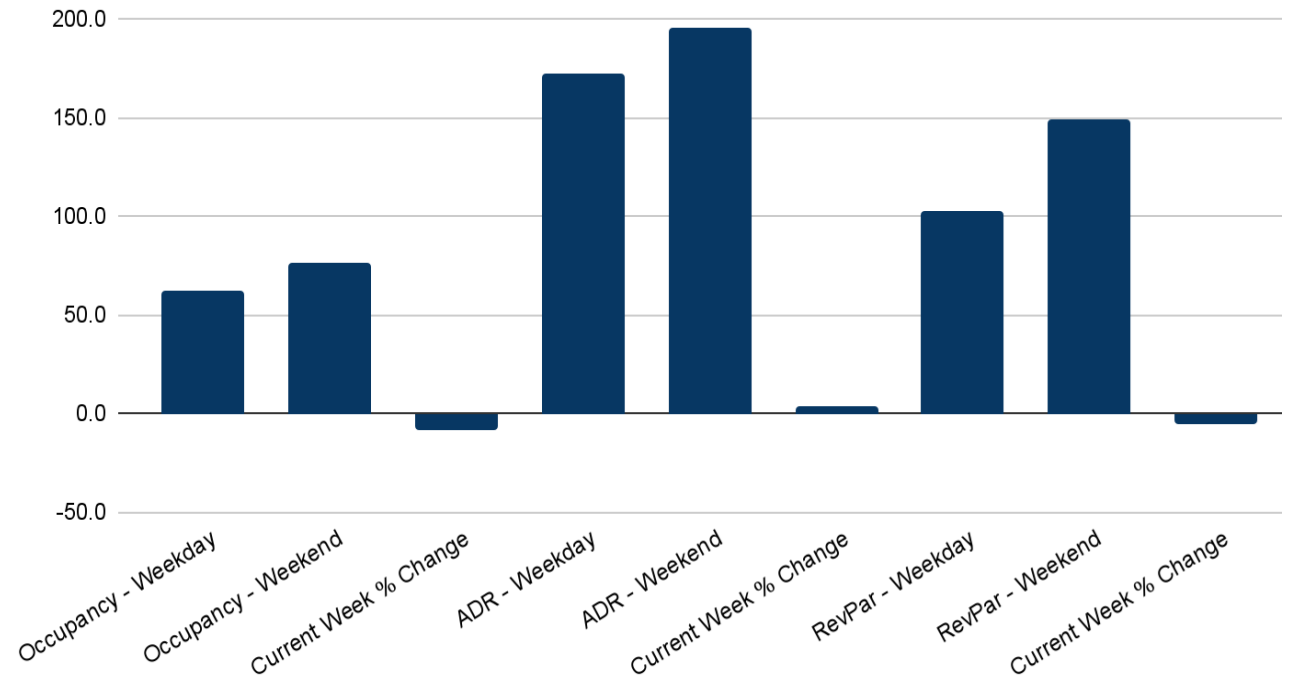
# STR Summary BC & Regions

April 17 - April 23, 2022

- British Columbia had a **59.4%** occupancy from Sunday-Thursday and a **76.6%** occupancy during the weekend, down **-8.6%** compared to the same week in 2019.
- British Columbia had an ADR of **\$172.69** from Sunday-Thursday and an ADR of **\$195.20** during the weekend, up **3.5%** compared to the same week in 2019.
- British Columbia had a RevPAR of **\$102.51** from Sunday-Thursday and a RevPAR of **\$149.52** during the weekend, down **-5.4%** compared to the same week in 2019.

## Regional STATS the Weekend of April 22-23, 2022:

- Cariboo Chilcotin Coast: OCC **65.1%** ADR **\$136.01** REVPAR **\$88.54**
- Kootenay Rockies: OCC **51.1%** ADR **\$137.03** REVPAR **\$70.01**
- Northern BC: OCC **55.9%** ADR **\$127.01** REVPAR **\$70.97**
- Thompson Okanagan: OCC **75.4%** ADR **\$149.19** REVPAR **\$112.44**
- Whistler: OCC **56.3%** ADR **\$258.19** REVPAR **\$145.23**
- Vancouver Island: OCC **82.7%** ADR **\$209.90** REVPAR **\$173.60**
- Vancouver: OCC **85.4%** ADR **\$220.44** REVPAR **\$188.24**



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# Northern BC Summary

Internal Use Only

## April 17 - April 23, 2022

- Northern BC had a **48.2%** occupancy from Sunday-Thursday and a **55.9%** occupancy during the weekend, giving the region the **third-lowest** percent occupancy in BC
  - British Columbia had an occupancy of **59.4%** and **76.6%**, respectively
  - Compared to the week of April 14, 2019, occupancy is up **3.3%** in Northern BC and down **-8.6%** in British Columbia
- Northern BC had an ADR of **\$126.47** from Sunday-Thursday and an ADR of **\$127.01** during the weekend, giving the region the **lowest** ADR in BC
  - British Columbia had an ADR of **\$172.69** and **\$195.20**, respectively
  - Compared to the week of April 14, 2019, ADR is up **7.0%** in Northern BC and up **3.5%** in British Columbia
- Northern BC had a RevPAR of **\$60.91** from Sunday-Thursday and a RevPAR of **\$70.97** during the weekend, giving the region the **second-lowest** RevPAR in BC
  - British Columbia had a RevPAR of **\$102.51** and **\$149.52**, respectively
  - Compared to the week of April 14, 2019, RevPAR is up **10.5%** in Northern BC and down **-5.4%** in British Columbia

